

Senior Product Designer

Sergio Hurtado

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Skills

User Research | Prototyping | Usability Testing |
User Interface Design | Design System | Marketing

Soft Skills

Analytical Thinking | Synthesis | Attention to Detail
Product & Engineering Collaboration | User Empathy

Experience

FREELANCE PRODUCT DESIGNER | SEVERAL CLIENTS

PARIS | JUL 2026 – PRESENT

End-to-end web service design: user research, wireframes, design system, UI and production. Chelo (five-language e-commerce brand site) and Presente (elderly care service, trilingual site).

PRODUCT DESIGNER | MUREX

PARIS | JAN 2019 – JUL 2026

Designed solutions for financial users (traders, asset managers, risk managers) and technical users.

PRODUCT DESIGNER | CNAV

PARIS | JAN 2018 – SEP 2018

Designed a career pathway service.

PRODUCT DESIGNER | ALSTOM

SAINT-OUEN-SUR-SEINE | JAN 2017 – APR 2017

Designed a mobile search application.

PRODUCT DESIGNER | PÔLE EMPLOI

MONTREUIL | MAY 2017 – DEC 2017

Assessed user understanding of the recommendation engine.

PRODUCT DESIGNER | PSA GROUP

VÉLIZY | DEC 2014 – DEC 2016

Led human-machine interface (HMI) ergonomics.

Education

MSC HUMAN-COMPUTER INTERACTION ERGONOMICS

PARIS DESCARTES UNIVERSITY | PARIS | SEP 2012 – SEP 2014

Languages

FRENCH
NATIVE

SPANISH
NATIVE

ENGLISH
FLUENT